



Adrenalin Advertising
Camden Banner (8x5m)

	(W)		(H)	
Visible Area:	7796	x	4796	mm
Print Area:	7900	x	4900	mm
Fame Size:	8000	x	5000	mm
Cut Size	7871	x	4856	mm
Finish Size	7929	X	4902	mm

Ensure all text and logos are within the required visual area.

Add background all round to make up printed size.

Signs must be printed with double strike.

Artwork can be created in the following programmes:

CD + colour run-out/cromalin for match

FTP – please contact below for details

All disks must be presented as CMYK

Quark Express

Adobe Illustrator (Placed images also to be present on disk)

Adobe Photoshop (Any scanned or rasterised images MUST be compatible with this programme)

Macromedia Freehand (If converted to EPS also provide editable file)

InDesign CS

High Res PDF

IMPORTANT

Please note that no proofs can be supplied prior to production of the poster.

Colour laser prints will only be used for artwork layout purposes. All tints must be expressed as a pantone colour

All fonts used in the files created by any of the above programmes should be present on disk as we cannot guarantee being able to match from our own library. Alternatively outline all fonts in Freehand or Illustrator

Artwork should be delivered 7 working days before in charge to:

Nigel Wilson

Mediaco

Churchill Point,

Churchill Way,

Manchester,

M17 1BS